

**State of Minnesota  
Packaging Waste and Cost Reduction Act  
Initial Producer Responsibility Organization  
Application for Registration  
  
Minnesota Pollution Control Agency (MPCA)**

Circular Action Alliance  
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Jeff Fielkow, CEO  
Jason Kelroy, General Counsel

### **Organizational Summary**

Circular Action Alliance (CAA) is a U.S. Producer Responsibility Organization (PRO) established to implement Extended Producer Responsibility (EPR) laws for paper and packaging. As a nonprofit, producer-led organization, CAA is committed to delivering harmonized, best-in-class compliance services to all producers and to working with governments, businesses and communities to reduce waste and recycle more.

CAA was founded by leading U.S. producers representing retail, food, beverage, and consumer packaged goods. The organization was incorporated in December 2022 and is recognized by the Internal Revenue Service as exempt from taxation under Section 501(c)(3) of the Internal Revenue Code.

CAA is the only organization approved to implement U.S. EPR laws for paper and packaging. CAA is operating as the single PRO in California and Colorado and is the only PRO that has submitted a program plan in Oregon – a prerequisite for official PRO approval.

In support of our mission, CAA is submitting this application to register as the initial PRO in Minnesota. Our organization has the expertise, vision, support and experience to collaboratively build a producer responsibility plan that will achieve the objectives of the *Minnesota Packaging Waste and Cost Reduction Act (Act)*.

### **Establishment & Development**

CAA's founding members consist of producers that represent the diversity of covered materials introduced into Minnesota.

CAA is governed by a Board of Directors with appointees of each of the founding members whose expertise provide oversight and guidance to the organization in relation to corporate governance, finance, sustainability, communications, and packaging innovation.

CAA has established itself as the leading PRO in the U.S.:

- On May 1, 2023, CAA became the first PRO approved to administer an EPR program for paper and packaging in the U.S., after being appointed by the Colorado Department of Public Health and Environment (CDPHE) as the single PRO responsible for implementing Colorado's *Producer Responsibility Program for the Statewide Recycling Act*.
- On October 18, 2023, CAA was approved as the single PRO to represent the interests of producers in Maryland on the Producer Responsibility Advisory Council, which will make recommendations to the Governor and legislature on how to effectively establish and implement a producer responsibility program for packaging materials.
- On January 5, 2024, CAA was selected by CalRecycle as California's single PRO, charged with implementing the *Plastic Pollution Prevention and Packaging Producer Responsibility Act*.
- On March 31, 2024, CAA submitted the first program plan of its kind in the U.S. to the State of Oregon. CAA submitted the final program plan for Oregon on December 6, 2024, after working with Oregon Recycling System Advisory Council and state officials on refinements to the Plan.
- On August 13, 2024, CAA announced the appointment of Jeff Fielkow as Chief Executive Officer to lead an accomplished team of senior executives. Names and profiles of the CAA executive team may be found here: [Leadership — Circular Action Alliance](#).

CAA has built a team of staff and independent professionals from across North America with extensive experience in the development, implementation, and operation of EPR programs, including:

- Corporate management and governance, finance, project management, information technology.
- Recycling systems and materials management, system improvement, and end markets.
- Fee-setting, eco-modulation and packaging design.
- Regulatory compliance, reporting, consumer education, producer and stakeholder relations, and public affairs.

CAA has developed the following strategic operating principles to guide our team and our board while supporting the organizational development of CAA:

- A. Position CAA as the national producer responsibility organization in the United States by delivering cost-efficient extended producer responsibility services through scale

of operations, harmonization of service delivery, and program planning consistency across states wherever possible.

- B. Provide strong producer governance of extended producer responsibility programs and effective representation of producers' priorities.
- C. Ensure a level playing field for producers by working with regulators to reduce free riders and providing clear and consistent guidance on reporting to ensure each producer pays their fair share for extended producer responsibility programs.
- D. Develop program plans, policies and plan amendments through robust data collection, evidence-based decision-making and meaningful interest holder consultation and collaboration.
- E. Improve consumers' experience with recycling services by equipping residents with the information required to raise recycling rates and build public confidence in producer-led recycling programs/systems.
- F. Support and incentivize innovation in packaging design to reduce waste and enhance recyclability.
- G. Develop and support viable responsible end markets for covered materials that maximize the value of recycled commodities as required by extended producer responsibility laws.
- H. Enhance the collection and recycling of covered materials by increasing consumers' access to recycling services and implementing measures to reduce contamination.
- I. Support the optimization of recycling facilities to increase the recovery of recyclable materials and enable circular systems for paper, packaging, and food service ware in extended producer responsibility states.
- J. Support alternative collection systems for compostable, reusable and refillable packaging as required by extended producer responsibility laws.
- K. Support producers with access to high-quality recycled materials for use as recycled content in new products and packaging.

## **Board of Directors**

### **Chair**

**Charlie Schwarze**

Senior Director of Sustainability

*Keurig Dr Pepper*

### **Vice Chair**

**Neil Menezes**

Packaging Sustainability Policy Manager

*General Mills*

**Secretary****John Breedlove**

Vice President Legal

*Niagara Bottling, LLC***Treasurer****Jeff Bezzo**

Executive Director – Plastics Sustainability PMO

*SC Johnson***CJ Stolle**

Head of US Circular Economy Public Policy

*Amazon***Melissa Walden**

North America Packaging Sustainability Innovation Senior Manager

*Colgate-Palmolive***Abby Donovan**

Director, Sustainability, Policy &amp; Governance, Corporate Responsibility

*Target***Kirsten Witt**

Director, Public Affairs &amp; Communications

*The Coca-Cola Company***Jon Hansted**

Senior Director, Finance &amp; Accounting

*Procter & Gamble***Alex Schenck**

Director, Global Public Policy, Environment and Product Safety

*Walmart***Carolina Leonhardt**

Senior Manager, Climate, Environment and Packaging, US

*Mondelēz International***Kelly Smith**

Vice President, Head of Institutional Affairs

*Ferrero*

**Heidi Hairston**

Director of Procurement Sustainability  
*The Kraft Heinz Company*

**Nicole Cerroni**

Vice President Sustainability  
*L'Oréal*

**Cori Herbig**

U.S. States Public Policy Director  
*Mars, Incorporated*

**Emily Johannes**

Director, Sustainability & Recycling  
*Nestlé, USA*

**Anke Boykin**

Senior Director, Global Public Policy and Government Affairs  
*PepsiCo*

**Sam Harrington**

Director of Packaging Sustainability, Research & Innovation  
*Danone North America*

**CAA & The State of Minnesota**

CAA has established planning and operating processes to enable effective and efficient development of new programs in response to EPR laws. With a national producer service delivery framework, CAA has the producer relationships, program planning experience, and resources to develop a best-in-class services tailored to implement Minnesota's new legislation.

CAA's position as the single PRO in other states enables the organization to quickly adopt best practices that can be applied in Minnesota, while meeting local needs and circumstances through effective outreach and collaboration with state and local governments, recycling and environmental advocates, service providers and other Minnesota-based organizations.

CAA also intends to work closely with staff of the Minnesota Pollution Control Agency to:

- Support the development of a Needs Assessment to capture the data and knowledge required for a new EPR program that addresses the needs of the State of Minnesota and serves the objectives of the *Packaging Waste and Cost Reduction Act*
- Help ensure that the Needs Assessment is conducted in a fair, objective and comprehensive manner.

- Develop and execute a new program plan, as set out in the Act, that:
  - Encourages redesign to reduce the impact of packaging on the environment and human health;
  - Reduces generation of covered materials waste through waste reduction, reuse, recycling and composting; and
  - Underpins and enables the development of agreements to collect, transport, and process used covered materials for reuse, recycling, and composting.

### **Program Planning & Operations**

CAA has built an exceptional team of EPR experts to develop, implement and monitor the outcomes of EPR programs. At the national level, CAA's Program Operations Department includes Technical Services, Data and Analytics and Material Services, which work together to develop best practices, standard reporting and performance metrics and material strategies. Specifically, Technical Services team members support with regulatory analysis, preparing producer guidance and establishing reporting categories, along with their respective definitions. The Data and Analytics team manages recycling rate measurement, end market verification, cost modelling and producer fee-setting, which includes CAA's material costing model to differentiate fee rates by assessing the cost to manage each material. Finally, Material Services is being established at the national level to work with state operations staff to identify strategies to optimize the collection, processing and recycling of covered material through targeted investments in system enhancements and the development and maintenance of responsible end markets.

### **Producer Recruitment & Registration**

CAA's founding members have provided "start-up" support to CAA while it develops its organizational capabilities, prepares program plans for the states for which it has been selected as a PRO, and initiates plan implementation, as demonstrated in the Founding Member Agreement (FMA).

In 2024 CAA engaged in extensive producer outreach, seeking to engage the broader producer community. CAA held 26 producer onboarding webinars with more than that attracted more than 1,100 attendees and 15 working group/Q&A webinars that attracted more than 5,400 attendees.

CAA formalized its producer registration process with the launch of its new producer portal in October of 2024, and the creation of CAA's Participant Producer Agreement (PPA). The PPA sets out the relationship between all producers that will participate in CAA's state-level programs, including the founding members. The PPA outlines terms and conditions between producers and CAA, including CAA's obligations as a PRO, the producer's obligations as the regulated entity (including reporting, recordkeeping, and fee obligations), confidentiality, and dispute resolution. More than 2,400 producers have registered on the CAA portal and 590 have signed the PPA so far. CAA expects most producers that have an obligation in any one of the States in which CAA operates to sign the PPA before March 30, 2025.

CAA will also develop “State Addenda” which outline associated producer rights and obligations within a state, once producer obligations are confirmed and before CAA collects packaging supply data or charges any fees in a state.

CAA’s producer onboarding process ensures CAA can engage with producers that may be obligated in each of the states in which it operates. Companies can access the portal to understand more about their EPR obligations, register to participate in CAA consultations, and establish a formal relationship with CAA via the PPA. For Minnesota, this process will enable producers that are obligated in Minnesota to engage directly with CAA as the program develops and to register with CAA as required.

CAA will also engage producers that only operate in Minnesota and may not yet be familiar with CAA to facilitate their registration by July 1, 2025.

### **Breadth of CAA Material Representation**

Brand information for CAA’s founding members (Appendix A) clearly demonstrates that CAA’s founding members represent the diversity of material types that would be included in the new program.

A summary of the range of materials represented by CAA’s founding members is set out below.

<b>Material Class</b>	<b>Material Type</b>	<b>Founding Members</b>
Glass/Ceramic	Glass	14
	Ceramic	2
Metal	Aluminum	17
	Tin/Steel/Bimetal	14
	Other Nonferrous	2
	Other Ferrous	2
Paper/Fiber	Kraft Paper	9
	Molded Fiber	9
	Multi-Material Laminate	11
	Corrugated Cardboard	18
	Paperboard	15
	White Paper	4
	Other/Mixed Paper	11
Plastic	PET (#1)	15
	HDPE (#2)	12
	PVC (#3)	5
	LDPE (#4)	16
	PP (#5)	14

	PS (#6)	10
	Plastics and Polymers Designed for Potential Composting	4
	Multi-Material Laminate	14
	Other/Mixed Plastics	11
Wood & Other Organic Materials	Bamboo	1
	Wood	3
	Other/Mixed Organic	1

## **Financial Accountability**

CAA is committed to strong fiscal stewardship and the proper management of its financial resources, which includes:

1. Effective financial leadership and expertise
2. Extensive internal financial controls
3. Comprehensive financial and administrative policies
4. Effective governance and oversight
5. Independent external review and audit, including oversight by experienced Board of Directors

## **Governance and Oversight**

CAA has three Committees of the Board: The Governance Committee, the Finance, Audit and Investment (FAI) Committee and the Human Resources Committee. The Governance Committee assists the Board in fulfilling its legal and fiduciary duties relating to good governance and the effectiveness of the Board and Committees. The Human Resources Committee supports CAA management with the policies requires to recruit and retain top talent. And the FAI Committee provides financial oversight and risk monitoring. CAA has selected FAI Committee members with significant experience serving in finance leadership roles at Fortune 500 and other leading consumer and packaged goods companies, such as Procter & Gamble, SC Johnson, Niagara Bottling, and Keurig Dr Pepper.

## **CAA Finance Team**

During start-up, CAA retained external financial expertise and resources to develop financial policies and controls. CAA has since recruited a full-time Chief Financial Officer (CFO) and is building a finance team with dedicated staff to manage accounting, financial reporting, financial planning and analysis, and treasury. CAA's program operations and state teams support with cost-modelling, data collection and analytics required to build program budgets for EPR programs.



### Internal Financial Controls

CAA has robust financial controls in place. Budgets (and any significant in-year variances) are approved by the Board of Directors. Program leads develop contract requirements (Scopes of Work) to satisfy program plan requirements and CAA's procurement department ensures vendor contracts are appropriately negotiated with a clear focus on deliverables and costs. Spending authorities are approved for individuals across the organization based on specific dollar limits with oversight by senior leaders to ensure strong cost and budgetary controls.

Accounting and Procurement teams separately ensure CAA maintains its budget and processes invoices efficiently.

Independent to CAA staff, the FAI Committee also periodically reviews various policies and processes to ensure strong internal financial and operating controls.

### Financial and Administrative Policies

CAA has already established several crucial policies and will continue to develop additional policies that will govern:

- Financial Accounting including Accounts Receivable and Accounts Payable
- Cash Management including short and long-term investment strategies
- Tax and compliance (including anti-trust compliance, conflict of interest, privacy, records retention and whistleblower protection)
- Budgeting and Financial Reporting
- Compensation
- Financial Statement Audit
- Fraud Prevention & Internal Controls
- Internal Controls
- Procurement.

### External Review and Audit

CAA hires an independent public accounting firm to audit its annual financial statements, according to established audit standards. The independent auditor's report and observations are shared directly with the FAI Committee of the Board to ensure a strong and independent audit and controls process.

Beyond annual financial statement audits, CAA will perform periodic risk assessments and associated operational audits, if and where appropriate as our organization evolves, through an internal team or in partnership with an external firm.

## **Conclusion**

CAA is pleased to submit this application to register as the initial PRO in Minnesota in support of the statute's objectives. CAA is exceptionally well-positioned to not only support producers in states that enact EPR laws but to work collaboratively with all interest holders in the development of data-driven programs that generate impactful outcomes.

Our position, as the approved PRO in California and Colorado, and the only PRO to have submitted a program plan in Oregon, ensures we can harness learnings and best practices as our organization and its programs evolve, while providing producers with harmonized services to reduce the burden associated with compliance across multiple states with different laws and regulations.

We are committed to enhancing the collection and recycling of covered materials by increasing consumers' access to recycling services, implementing measures to reduce contamination. We want to ensure recycling facilities are optimized to increase the recovery of recyclable materials and enable a robust circular economy in extended producer responsibility states.

CAA looks forward to representing all obligated paper and packaging producers in Minnesota, working collaboratively with the Minnesota Pollution Control Agency to create an efficient and effective producer responsibility plan and program, and continuing to build on the work we have already started in other states to improve the recycling covered materials.

**State of Minnesota  
Packaging Waste and Cost Reduction Act  
Appendix A – Founding Member Brands**

Amazon	Ring Blink Eero Amazon Aware Alcove Rivet Stone & Beam	Ravenna Amazon Commercial Denali Kitzy Lifelong Mama Bear Amazon Basic Care	Amazon Elements Presto! Amazon Essentials Amazon Collection Simple Joys by Carter Wag Wonder Bound
The Coca-Cola Company	AHA Aquapure Bacardi Mixers Barq's Blue Sky BODYARMOUR Edge BODYARMOUR LYTE BODYARMOUR Sportwater BODYARMOUR Superdrink Bright and Early Coca-Cola Coca-Cola with Coffee Coca-Cola Zero Sugar Core Power Costa Diet Coke Disani	Diet Barq's Dunkin' Fairlife Milk Fanta Fanta Zero Sugar Fresca Fuse Glaceau Smartwater Glaceau Vitaminwater Glaceau VWTR Zero Gold Peak Good Moo'd Hansen's Hi-C Honest Kids Honest Inca Kola	Mellow Yello Minute Maid Minute Miad Juice To Go Peace Pibb Powerade Powerade Zero Seagrams Simply Sprite Sprite Zero Sugar Suja Popo Chico Tum-E Yummies Yup
Colgate-Palmolive	Afta Colgate SoftSoap Hill's Pet Nutritio Speed Stick Lady Speed Stick Suavitel	Murphy Oil Soap Irish Spring Palmolive Dish Soap Tom's of Maine Ajax Fleecy Fabuloso	hello PCA SKIN Filorga eltaMD Skin Care Skin Bracer
Danone	Activia DanActive Danimals Dannon Danonino YoCrunch Oikos	Silk So Delicious Dairy Free Too Good & Co. Light + Fit Follow Your Heart Evian International Delight	SToK Nutricia Happy Baby Happy Tot Aptamil
Ferrero US	Baby Ruth Butterfinger Crunch Kinder Bueno Kinder Chocolate	Chunky SnoCaps Fannie May Ferrero Focher Delacre	Famous Amos Little Brownie Bakers Mother's Cookies Murracy Cookies Murray Sugar Free Cookies

	Kinder Joy 100Grand Raisinets	Keebler Cookies Keebler Pie Crusts Keebler Ice Cream Cones	Royal Dansk Nutella Tic Tac
General Mills	ANNIES ARREZZIO AUTUMNS GOLD BETTY CROCKER BISQUICK BOO BERRY BUGLES CASCADIAN FARM CHERRIOS CHEX CHEX MIX CINNAMON TOAST CRUCNCH COCOA PUFFS COOKIE CRISP COUNT CHOCULA DUNCAROO EPIC FIBER ONE	FRANKENBERRY FRUIT BY THE FOOT FRUIT ROLL-UPS FRUTE BRUTE GARDETTOS GO-GURT GOOD MEASURE GOLD MEDAL GOLDAN GRAHAMS GUSHERS IMMACULATE BAKING KIX LARABAR LIBERTE LUCKY CHARMS MORNING SUMMIT MOUNTAIN HIGH MUIR GLEN	NATURE VALLEY OATMEAL CRISP OLD EL PASO OUI PILLSBURY PLENTIFULL PROGRESSO PROTIEN ONE RAISIN NUT BRAN RATIO REESES TOTAL TOTINOS TRIX WHEATIES WILDE TERRA WONDERWORKS YOPLAIT
Keurig Dr Pepper	KEURIG (Brewers and Coffee) MCCAFE 7UP A SHOC A&W BAI BARISTA PRIMA BIG RED BIGELOW C PLUS CACTUS COOLER CAFÉ BUSTELO CAFÉ ESCAPES CANADA DRY CARIBOU CELESTIAL SEASONINGS CINNABON CLAMATO CORE CRUSH DIET RITE DONUT SHOP DUNKN' DR PEPPER EIGHT O'CLOCK EVIAN FOLGERS FORTO ENERGY	FRENCH MARKET COFFEE GEVALIS GLORIA JEANS GREEN MOUNTAIN HAWAIIAN PUNCH HIRES HYDRIVE IBC ILLY KALUA KRISPY KREME LAVAZA LIPTON LIMITLESS MARGARITAVILLE MAXWELL HOUSE MR & MRS T MISTIC MOTTS (FOOD & BEVERAGES) NANTUCKET NECTARS NEHI NEW ENGLAND COFFEE NEWMAN'S OWN OLD COLONY PEETS COFFEE PENAFIEL POLAR RC COLA	REALEMON/REALIME REVV ROCHESTER ROSES SCHWEPES SEATTLE'S BEST COFFEE SNAPPLE SQUIRT STEWARTS SUNDROP SUNKIST SUNKIST NON-CARB SUSSEX SCHWEPES SWISS MISS TAHITIAN TREAT TAZO TULLY'S TWININGS UPPER 10 VENOM ENERGY VERNORS VIT
KraftHeinz	6 in 1 A.1. Allegro	Gevalia Good Seasons Grab N' Snack	Primal Kitchen Quality Chef Red Devil

	Bagel Bites Baker's Bell 'Orto Bella Rossa Benihana frozen meals and sauces (licensed brand) Boca Bonita Bull's Eye Capri Sun (licensed brand) Catelli Certo Cheez Whiz Chef Francisco Christina's Classico Claussen Colliders Cool Whip Country Time Cousins Cristoforo Columbo Crystal Light Delimex Devour Dream Whip El Verano Sabroso Emma Bella Escalon Ethical Bean Fat Rabbit Garden Select General Foods	Grey Poupon Heinz Home Bake HP IHOP coffee (licensed brand) J.L.Kraft Jell-O Jet-Puffed Just Crack an Eff Just Spices Cool-Aid Kraft Lea & Perrins Lunchables Madiera Farms Magic Muma Linda Maxwell House MCP Minute Mio Miracle Whip Mr. Yoshidas Mrs Grass Nabob Nancy's NotMayo Ora-Ida Oscar Mayer P3 Philadelphia Poppers PPI	Rice Gourmet Richardson Salsa del Sol Sanka Serv-A-Lemon Seven Seas Shake N Bake Simply Heinz Smart Ones Stove Top Sure-Jell Taco Bell sauces, kits, shells, seasonings and refried beans (licensed brand) Tassimo (licensed brand) Taste Pleasers Temptee TGI Fridays frozen appetizers (licensed brand) Tingly Ted's hot sauce (licensed brand) Todd's True Soups Twist Valveeta Wild Style Wyler's Yoshinoya Youban
L'Oréal USA	Lancôme Paris Kiehl's Since 1851 Giorgio Armani Beauty Yves Saint Laurant Shu Uemura IT Cosmetics Urban Decay Ralph Lauren Mugler Vikto & Rolf Valentino Azzaro Maison Margiela Paris	Prada L'Oréal Paris Garnier Maybelline New York Nyx Professional Makeup Essie Dark and Lovely La Roche Posay Vichy Laboratories CeraVe SkinCeuticals L'Oréal Professional Kérastase Paris	Redkin Matrix Youth to the People Pureology Biolage PulpRiot Carols Daughter SkinBetter Science CeraVe Softsheen Carson Dermablend Thayers Mizani
Mars, Incorporated	API Aquarian Buckeye Nutrition Catsan Cesar Champion Crave	My Cat DND My Dog DNA Natusan NomNom Nutro Ultra Wild Frontier	Wrigleys' Juicy Fruit Life Savers M&Ms Maltesers Mars Mily Way My M&Ms

	Karma Dine Dreamies Eukanuba Greenies Iams Misfits My Cat DNA Temptations Thomas Wiskas Winergy 3 Musketeers 5 Altoids American Heritage Chocolate Amicelli	Peawee Pedigree Pedigree Dentastix Royal Canin Shevba Spillers Balisto Wrigleys Big Red Bounty Celebrations Combos Wrigley's Doublemint Dove Eclipse Ethel M Chocolates Galaxy Wrigley's Hubba Bubba	Orbit Skittles Snickers Starburst Trü frü Twix Wrigley's Winterfresh Wrigley's Extra Wrigley's Spearmint Ben's Original Seeds of Change Tasty Bite Natures Bakery Munch KIND Creative Snacks Excel
Mondelez	Chips Ahoy Oreo Nilla Ritz Triscuit Wheat Thins BelVita Lu Nutter Butter Lorna Doone Newtons Teddy Grahams Mallomar	Pinwheels Barnum's Animals Honey Maid Premium Saltine Crackers Easy Cheese Sociables Better Cheddars Chicken in a Biskit Biscos Ginger Snaps Sour Patch Kids Swedish Fish Halls	Toblerone Green & Black Clif Clif Kid/Zbar Clif Builders Clif BLOKS Luna Clif Nut Butter Tate's Bake Shop Enjoy Life Perfect Snacks Give & Go Ju Handi Snacks Good Thins
Nestlé, USA	Abuelita Acqua Panna Alpo Bakers Complete Blue Bottle Coffee Boost BrainXPRT California Pizza Kitchen Carnation Cat Chow Celltrient Chjef Chef-Mate Coffee-Mate Compleat Contrex DiGiorno Dog Chow Douglas Laboratories Essentia Fancy Feast	Nature's Bounty HBgard Hot Pockets IBgard Jack's Klean Athlete La Lechera Lean Cuisine Libby's Life Cuisine Maggi Media Crema Meritene MILO Minor's Natural Bliss Nature's Bounty NIDO Nescafé Nescafé Dolce Gusto Nescafé Ready to Drink	Nestlé Vitality Nutrin Junior Nuun OPTIFAST OPTIFIBRE Osteo Bi-Flex Ovaltine Perrier Persona Pure Encapsulations Purina Purina ONE Purina Pro Plan Puritan's Pride Quality Street S. Pellegrino Seattle's Best Coffee Solgar SpoonFulone Starbucks Coffee At Home Stouffer's

	FDguard Friskies Garden Gourmet Garden of Life Gerber Gourmet HBgard	Nescafé Taster's Choice Nespresso Nesquik Nesquik Breakfast Cereal Nestlé Nestlé Hot Cocoa Nestlé Sensations	Sweet Earth Toll House Tombstone Trio Vital Proteins Wobenzyme
Niagara Bottling, LLC	Niagara Brand Water	H2O+	
PepsiCo, Inc.	BAKED BAKEN-ETS BARE CAP'N CRUNCH CHEETOS CHESTERS CHURRUMAS CRACKER JACK/CRACKER JILL CRUJITOS DORITOS EL ISLENO FRITO LAY FRITOS FUNYUNS GAMESA GRANDMAS HEALTH WARRIOR HILO LIFE LA COCINA DE JOSEFINA LAY'S LIFE MAUI STYLE MISS VICKIES MOTHERS MUNCHIES MUNCHOS NATUCHIPS NEAR EAST NUT HARVEST OFF GTHE EATEN PATH PASTA RONI PEARL MILLING COMPANY	POPCORNDERS QUAKER RARE FARE FOODS RED ROCK DELI RICE A RONI ROLD GOLD RUFFLES SABRITAS ANTITAS SIMPLY SMARTFOOD SONRICS SPITZ STACYS SUNCHIPS TOSTITOS TURBOS Alquaфина Brisk Lemon Bubly Bundaberg Celcius Crush Orange Diet Pepsi Gatorade Ginger Ale Mtn Dew Kickstart LIFEWTR Lipton Manzanita Sol Mountain Dew MUG Root Beer	Nitro Pepsi Pepsi Pepsi Zero Sugar Propel Proud Source Rockstar Schweppes Tonic Starbucks Frappuccino Starbucks Tripple Shot Starbucks Cold Brew Starbucks Nitro Starbucks Double Shot Starry Starry Zero Sugar Yachak Yerba Mate Mtn Dew Energy Amp SoBe Stubborn Nitro Pepsi Vanilla Pepsi Mango Pepsi Zero Sugar Mango Pepsi Wild Cherry Diet Pepsi Wild Cherry Pepsi Zero Sugar Wild Cherry Pepsi Caffeine Free Diet Pepsi Caffeine Free Pepsi Real Sugar Pepsi Watermelon Pepsi Peach Diet MUG Root Beer MUG Zero Sugar
Procter and Gamble	Pampers Luvs All Good Tide Gain Downy Bounce Dreft Ariel Cheer Era	Braun Mielle Pantene Head & Shoulders Herbal Essences Aussie Quai Walker & Co Hair Food/Recipe Farmacy Dawn	Gleem Burt's Bees Vicks Metamucil Pepto Bismol Prilosec Diagnostics Align New Chapter Nervive Olay

	9 Elements Bounty Charmin Puffs Always Tampax This is L Gillette Venus	Febreze Swiffer Cascade Mr Clean Microban Crest Oral B Brand Fixodent Arc	Old Spice Secret Native Ivory First Aid Beauty SKII Tula Safeguard
SC Johnson	Glade Scrubbing Bubbles Windex Family Guard Off! Pledge Raid Kiwi	Sun Burn Coola Oars & Alps Stasher Shout Ziploc Drano Fantastik	Favor Saran Mr.s Mahyer's Clean Day Method Bybyganics ECOVER Caldrea
Target	A New Day All in Motion Art Class Auden AVA & VIV Boots & Barkley Brightroom Casaluna Cat & Jack Cloud Island Colsie Dalworth Embark Everspring Favorite Day Figment Future Collective Gigglescape	Good & Gather Goodfellow & Co Hearth & Hand Magnolia HeyDay Hyde & EEK! Boutique JoyLab Kindful Know Rose Wine Cube Kona Sol Made By Design Market Pantry Mondo Llama More than Magic Opalhouse Open Story Original Use	Pillowfort Project 62 Room Essentials Shade & Shore Smartly Smith & Hawken Sonia Kashuk Spritz Stars Above Sun Squad Tabitha Brown Threshold Universal Thread up & up Wild Fable Wondershop Xhilaration
Walmart	Adventurer Force Allswell Aquaculture Assurance Athletic Works Auto Drive Believe by Brilliance Bluescape Brilliance Fine Jewlery Brahma Clear American Concord Country Farmhosue Eliminator Elloqui Elements Equate	Garanimals George Genesis Golden Rewards Great Value Great Value Organics Hello Hobby Herman Survivors Holiday Time Hotel Style Hyper Tough Import Wellnes Joyspun Kid Connections Mainstays Marketside	Portland Boot Company Price First Prima Della Protégé Pure Balance Reli On Sams Chjoice Sams Cola Secret Treasures Spark Spark.Create.Imagine Special Kitty Spring Valley Super Tech Swisstech Terra & Sky



	Equate Beauty Equate HBL Everstart Expert Gardener Expert Grill Exerhides Faded Glory Fall and Winter WM Fetchwear VM Fieldpack Marketside Forever Bride Freshness Guaranteed	McClaren Farms MyLife As My Sweet Love Next No Boundaries / NOBO Ozark Trail Ol Roy Onn Parents Choice Pen + Clear Portland by Portland Bood	Time and Tru Tredsafes Vibrant Life Walmart Wal-mart Bakery Walmart Deli Walmart Produce Walmart Seafood Way to Celebrate World Table Wonder Nation
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