

## **ACTIVITY: GREEN NEIGHBORHOOD RECOGNITION PROGRAM**

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### **Impact/Benefit**

- Emission reductions from that type of source:

(While it is not necessary (and may not be possible) to quantify the emission reductions, quantitative estimates may be more useful than purely qualitative estimates (large, medium, or small.))

No direct emission reductions from the recognition, but a recognition program may be an incentive for emission reductions.

- Number of similar sources (large or small number):

(For example, there are a lot of vehicles in the communities, but probably a relatively small number of outdoor wood boilers.)

A recognition program could be broken down into group awards – small business, large business, mobile source, residential, etc.

- Severity of the impacts to be mitigated:

N/A

- Visibility of the impacts:

(For example, the unique paint jobs of hybrid buses make them more visible, whereas, clean diesel buses produce significantly fewer emissions than standard buses, but are less visible.)

Window clings and newspaper articles will help make the whole recognition program more visible.

### **Plan**

- Add category for community-based work to the Minnesota Pollution Control Agency Governor's Award program;

OR

- Accept nominations for businesses/individuals that have made significant progress reducing toxicity/improving health in Phillips;

- Establish section criteria; and
- Recognition:
  - window cling
  - ceremony
  - newspaper articles.

### **Implementability**

- General feasibility (easy, difficult):

Easy to put a recognition program in place.

- Cost of implementing (financial and labor):

Unknown

- Need for additional funding, list of possible funding sources:

- Corporate support
- MPCA pollution prevention grant program
- EPA Region 5

- Recommendation on how to and who should pursue funding:

Don't know

- Labor required and available to implement activity (volunteer or professional labor);

Could be done by volunteers

- Timeframe to implement (one-time or on-going):

Summer 2009

- Ripeness for action:

This activity can be initiated immediately

**yes**/no

This activity needs funding

**yes**/no (small)

Funding for the activity can be secured immediately or soon

**yes**/no

### **Recommendation:**

- Implement as soon as possible, implement as resources are available or do not implement:

Implement as resources are available.