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**Wess Damro**

Vice President of Market Development

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# Mission

- Genesis Poly Recycling is the premier, one stop solution for recycling rigid and film plastic materials for the industrial, post consumer, agricultural, horticultural, food and packaging industries.
- Genesis Poly Recycling strives for superior customer service in reclaiming “unrecyclable” plastic materials and closing the loop from formerly landfilled or burned waste into new manufactured products.
- We are dedicated to community and the environment, believing that these synergies facilitate constant innovation and diligence in our collective quest toward a sustainable environment and economy.
- Our Green Plastic Revolution, Your Green Goals Achieved!



# Types of Plastics

-  High Density Polyethylene
  - Milk Jugs, Laundry Detergent Bottles
  - Fuel Tanks, Lumber, Bags, Chairs, Sheds, Hula Hoops
-  Low Density Polyethylene
  - Soda Rings, Juice Containers, Playground Slides, Bags, Wraps
-  Polypropylene
  - Tic Tac Box Lid, Medical Devices, Under Armour, Rope
-  Polystyrene
  - Foam, Cups, Insulation
  - CD Cases, Razor Handles, Yogurt Cups



# Agricultural Materials

- Feedstock Silage Bags
- Field Plastic Mulch Film
- Hay Bale Mesh
- **Tanks & Barrels – Jugs, Drums, Mini-Bulks**
- **Triple Rinsed Pesticide Containers**
- Field Film





# Horticultural Materials

- **Plastic Garden Pots - Any Size, Shape, Color**
- **Annual Trays & Cell Packs**
- **Plastic Hanging Baskets**
- **Greenhouse Poly Film – White & Clear**
- **Plastic Landscape Edging**
- **Irrigation Drip Tape (No PVC Pipe)**
- **Bags - Fertilizer, Mulch & Salt**
- **Fertilizer Jugs & Containers**
- **Triple Rinsed Pesticide Containers**
- **Shrink Wrap – Clear, White & Black**





# Packaging Materials

- Shrink Wrap
- Pill bottles
- **Recycling & Garbage Bins**
- Stock Trays
- Cosmetic & Beauty Bottles
- Chemical Containers
- Shopping & Grocery Bags
- Boat & Car Wrap



# Packaging Materials – Cont.

- Construction film
- Cooking oil bottles
- Boil in bag pouches
- Microwave trays
- Margarine tubs
- Straws
- Bags - Shopping, grocery, bread, produce
- Beverage bottles
- Dairy containers (yogurt, sour cream, cottage cheese)
- Cheese wrap
- Milk jugs
- Cutlery

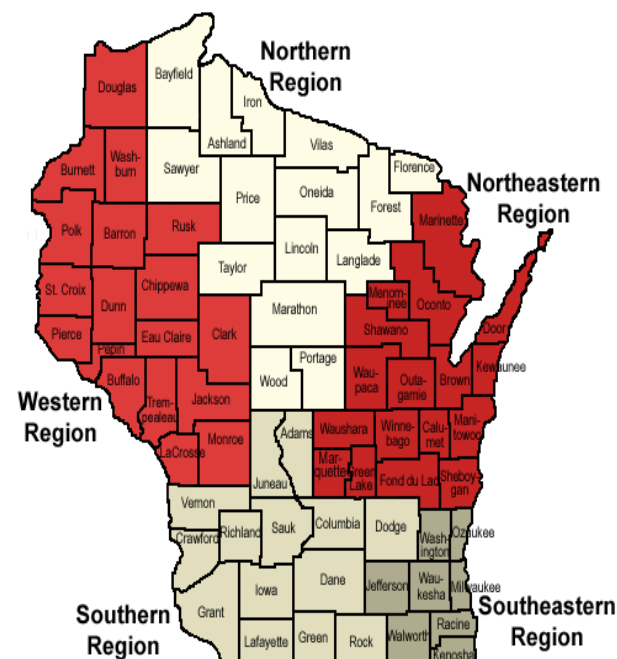
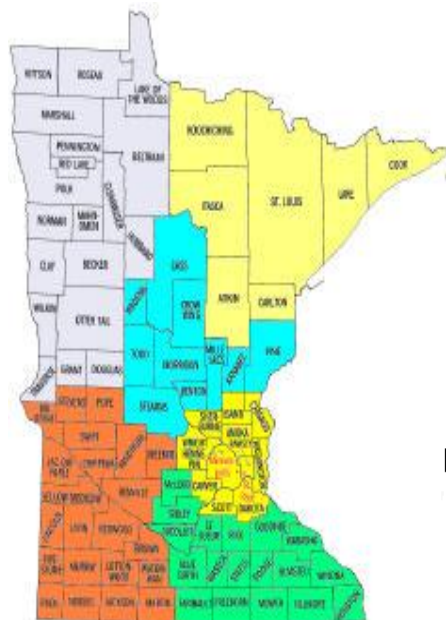






# Business Plan

- Target Non-Traditional Materials
  - Landfilled
  - Illegally Burned
- Create Collection Infrastructure
  - Locations
    - Co-Ops
    - Pesticide Dealers
    - Public Sector Facilities
  - Services
    - Trailer Drops
    - Onsite Grinding
    - Satellite Baling & Collection Sites
- Process & Clean
  - Dirty Regrind
  - Clean Regrind
  - Clean Pellets







# Business Plan – Continued

- Phase 1 - Now
  - Dirty Regrind
  - Rigid Containers
    - Triple Rinsed Pesticide Containers
    - Jugs, Drums & Mini-Totes
- Phase 2 – July (Probably)
  - Clean Pellets
  - Films and More
- Beyond





# Material Quality

- Plastics must be kept separate by type. Can be shipped on same truck, but cannot be intermixed.
- Wood, metal and caps must be removed before shipping.
- Labels do not have to be removed.
- Pesticide containers, including 2 1/2 gallon jugs, mini-bulks, and poly drums, must be triple rinsed.
- Silage bags must be free of dirt, stones, manure and silage.



Questions?

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