

**Minnesota Pollution
Control Agency
2008 Air Waste and Water
Conference**

MN Paint Stewardship
Demonstration Project
Update for Minnesota Stakeholders
Leslie Wilson

MN Paint Demonstration Project

Introduction & Review

- Why paint?
- Why product stewardship?
- Paint product stewardship history
- MN Demonstration Project – purpose, the way it's shaping up as of today
- What's ahead - delivery
- What's missing, new ideas, speak up!

MN Paint Demonstration Project

Why Paint?

- An unintentional but natural leftover
- 10% of all paint sold becomes waste
- 64 million gallons per year nationally
- 13,000,000 gallons (est.) sold per year in MN
- 1,300,000 waste paint (est.) in MN per year

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Why Paint?

Volumes Collected

- '06 - 370,000 gallons - SWMCB counties
- '06 - 237,000 gallons - greater MN

**Total '06 MN Gallons Collected =
606,300**

Costs

- '06 - **\$5,000,000 - Total MN**

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Why Product Stewardship?

Government's perspective & role:

- Responsible for public health and common good - problems with non-point causes
- Make it easier to do the right thing
- Have no say in design yet responsible for clean up
- Shrinking budgets, growing needs
- Good intentions - enabling status quo

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PPSI process - 2003 – present

Roundtable dialogue for solutions – national participants

- 1st MOU - projects
- 2nd MOU – national paint management system, MN Demonstration Project

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PPSI/MN Demo Project Process

Timeline

- August 2007-June 2008 – Create Plan
- July 2008-June 2009 – Implementation
- April-September 2009 – Evaluation

National Roll Out

- July 2009 – Oregon, Washington, Vermont
- January 2010 – California
- July 2010 – Iowa, Florida, North Carolina, Illinois

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PPSI/MN Demonstration Project Process

“Plan” development by national group - Core representatives:

- Government – federal, state, local, next states in line

- Recycler

- NPCA – producers

- Retailers – project specific strategy for participation

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MN Demonstration Project Process

- Core committee conference calls – Garth & Leslie representing MN
- “Plan” – document structure:
 - Objectives and Goals
 - Performance Targets
 - Tasks
 - Evaluation – EPA, contractors

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MN Demonstration Project - 4 Main Elements

1. Paint Stewardship Organization (PSO)
2. Source Reduction
3. Collection Infrastructure
4. Recycled Paint Market

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MN Demonstration Project Elements

1. Paint Stewardship Organization (PSO)

Goal – create an industry-run PSO:
incorporates government & industry perspectives, accountable, transparent

Objectives – assess paint collection costs, set fee amount, collection & distribution mechanisms

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MN Demonstration Project Elements

PSO cont.

'08 MN Legislation

1. Level playing field for producers and retailers to collect fee, pay into PSO – **fee to kick in 7/1/08**
 2. State & federal anti-trust concerns
 3. Sunset date, 6/1/10
- Currently being re-drafted by State legislative staff
 - '09 permanent paint PS framework legislation

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MN Demonstration Project Elements

2. Source Reduction

Goal – Consumer generate no or less waste paint and containers

Objectives – strategies to reduce over purchase & promote proper management, point of purchase & other proven education, replicate nationally

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MN Demonstration Project Elements

3. Collection Infrastructure

Goal – Paint management systems are economical, convenient and environmentally beneficial

Objectives – inventory existing systems: volumes, processing, reuse, transportation, recycling, add new collection points

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Collection Infrastructure, cont.

Life Cycle and Cost Benefit Analysis
currently underway

- Economic, environmental, social impacts of paint collection methods

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MN Demonstration Project Elements

4. Recycled Paint Product Markets

Goal – Examine the economics of recycled paint products and ways to expand markets

Objectives – Track effect of paint collection methods & reuse on recycled paint products, economics of recycled paint products for lowering paint management costs, government and industry support of recycled paint product markets

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MN Paint Demonstration Project Implementation

- **Partners** – AMC, SWANA, RAM, MN Paint Contractors Association, MN Retailers Assoc, MN Dakotas Hardware Retail Assoc, NW Lumber Association, MN Paint Council, RPM, SWMCB, DOT, DNR, Dept of Administration, architects – AIA, USGBC, building contractors, schools, universities, building and maintenance departments, HW contractors, local retailers, county boards, Midwest PS Council, YOU!

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MN Paint Demonstration Project Implementation

Process Possibilities

- 2 Stakeholder meetings, presentations
- Sub-groups for projects
- Data collection – new methods to try?
- Local knowledge & contacts – paint retailers, PO, volunteer fire departments
- Conference calls, meetings as needed
- One on one projects

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Next Steps

- Communication – updates
- I will be in touch!
- Attend upcoming meetings
- Midwest Product Stewardship Council (MPSC)

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Mark your calendars

- April 10, 2008, MPSC meeting in MN
- April 11, 2008, MPCA PS speakers Bill Sheehan and Heidi Sanborn
- April 16, 2008, 1-3:00 pm MN Stakeholder meeting
- April 30 & May 1, 2008, PPSI national dialogue meeting, St. Paul

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Contact Information

Leslie Wilson

952-769-7308

lwilson@co.carver.mn.us

Garth Hickle

651-215-0224

Garth.Hickle@state.mn.us