

Interagency Pollution Prevention Advisory Team (IPPAT)
Thursday, January 25, 2007
Meeting Summary

Introductions

All present introduced themselves and their agency affiliations. Emily Moore also reported that due to her retirement, Linda Countryman, PCA, will transition into the role of coordinator for IPPAT. Emily will continue to work at the PCA part time on other topics.

Announcements

The PCA was hosting a presentation on Wed., February 7 on "Redefining Risk: A Look at Regulation in an Era of Global Climate Change." All state agencies responsible for regulating, owning or maintaining buildings or promoting alternative strategies for building regulation and development are encouraged to attend, and Emily Moore would email the details about this to all after the meeting. Members were also invited to join in on an upcoming webcast on Climate Change at the PCA. There would be a charge for those taking part individually.

Mike Nevala noted that there are a number of new representatives in the legislature (such as Paul Gardner of Shoreview and Kate Knuth from the White Bear Lake areas) such that one may be bolder about proposing new legislation regarding environmental issues. Emily noted that IPPAT has the authority to make recommendations to the legislature and could consider being more active.

MnGREAT! Awards Planning/Customer Research

Colleen Hetzel explained that the PCA will be initiating customer research following the 2006 MnGREAT! Awards to help determine how it's working, what is needed, what changes should be made to improve on them, if any. A focus sheet was handed out to follow, and Richard Thul, PCA Organization Development staff lead a brief discussion with the whole group. The following summarizes the discussion:

Who are our Customers?

- Award recipients
- City/county/state
- IPPAT members
- District (tax paid)
- Tribe
- Award non-recipients
- Partnerships
- All public employees

Key Questions to Address:

1. How's the [award] system working for IPPAT?
2. How's it working for customers?
3. Are we also trying to raise awareness to new customers?

How Do We Show Success?

- Go to past recipients.
- Have you been contacted by other organizations?
- Establish index by water, air, land, e.g. and measure P2 impacts
- What's the expectation of an improvement ("Wow" factor)
- New applicants – change from one year to the next; marketing for increased number of bodies; smaller units.

Concerns

1. What about partnerships that don't fit other "audiences"?
2. Move to other awards?

3. Issue is how application is written—from industry or other perspective.
4. Consider basis of application-- compliance or other standard operating procedures?

As far as outreach and marketing of the Award program, it was noted that we are only reaching awardees who can attend the conference ceremony at this time.

Members agreed to turn this discussion over to a committee of IPPAT volunteers to further study. Emily asked for volunteers for this effort. Rick Kantorowicz, Dept. of Health and Anita Mujumdar, MnSCU stepped forward. Tyler Treichel, Dept. of Human Services, is considering participating.

Break

Commuter Surveys

Roger Wirkkunen, Dept. of Revenue, made a power-point presentation on the data his agency has gathered on transportation and commuting behavior. (Presentation attached with minutes). Emily stressed the need to keep getting data and more measurements in order to report these data to the Governor. The next steps regarding transportation and commuting are:

- Compile a list of all agency transportation policies and options;
- Standardize all commuting policy (including parking) to match the capitol complex where drivers subsidize [costs] for commuters.
- Have MetroPass program include data on savings if we commute just one or two days, versus the current all or nothing computations.

Gene Christenson reported that the U-Pass numbers continue to go up and they suspect it is caused by increases in gas cost.

Emily showed how staff at PCA compiled Dept. of Revenue's numbers in the emissions reductions spreadsheet. This was determined by a general formula of 205 commuters in 2006; average commuter miles = 26; total surveyed = 725 (responding out of 1100 surveyed); 250 work days.

TOTAL P2 EMISSIONS REDUCTIONS for Alternative Commuting (in pounds):

CO – 49,582.633	CO2 – 1,267,299.842	Hg - .003	NOX – 3,481.046
PM10 -74.929	PM2.5 – 34.917	SO2 – 25.884	VOC – 3,109.244

Here Mike Nevala offered to share their new commuter campaign information with IPPAT. It will give the full cost of driving versus commuting. (Go to www.metrotransit.org --When you take the link to the main page, just enter "driving costs" under Search and you will be able to find a link to the calculator.)

Emily asked Bill Droessler to promote what agencies have done, plus give the data to the public. He responded that high officials will be getting this information and that this is an opportunity to show significant progress which can have financial influence, including when pollutant exchanges get used. A lot of people will be looking at this and it will become even more important.

In conclusion, Emily said Tim Morse of Travel Management will have a record of the number of [state] E85 on-road passenger vehicles, and will be able to give us a total of diesel and gas fleets for 2006. This will help everyone in the future calculate their fleets per agency. (See the spreadsheet on "Gas Fleet Emissions reductions".) All of this will count for the Clean Air Minnesota goal, regardless of whether any agency selected this as one of the three reduction areas.

At this point we deferred the "Pollution Prevention Summary Report Highlights" and "Planning 2007 Activities" items to the April meeting. Instead, the group broke for cake and sparkling juice. Prior to the

meeting, members had been invited to make a “toast” to Emily for her ten years with IPPAT, and several remarks and compliments were shared. The celebration included crediting the members for their ten years of accomplishments together, as well.

Meeting adjourned at 12:10.

Next Meeting: April 26th [changed to April 19 so key staff could participate]

Attendees

Ken Auer, Dept. Military Affairs, 320-616-2617
Steven Bragg, Army Reserve, 612-290-0940
Angie Bourdagh, Pollution Control Agency 651-215-0261
Gene Christenson, University of Minnesota 612-626-1590
Linda Countryman, MPCA, 651-215-0269
Gordy Dormanen, IRRR 218-254-7967
Bill Droessler, Clean Air Minnesota 612-334-3388 ex 103
Chris Gilchrist, Department of Commerce 651-297-4634
Colleen Hetzel, Pollution Control Agency 651-215-0203
Marilyn Jordahl-Larson, Department of Transportation 612-725-2372
Rick Kantorowicz, Department of Health 651-201-4632
Joe LaForce, Department of Military Affairs 320-616-2621
Jeff Ledermann MPCA, 651-215-0236
Anita Mujumdar, Minnesota State Colleges and Universities 651-649-5410
Mike Nevala, Metropolitan Council Environmental Services 651-602-1065
Gloria Sonnen, Department of Administration 651-201-2443
Susan Schreifels, Pollution Control Agency 651-296-7395
Gordon Specht, Dept. Of Admin., 651-201-2328
Jim Schwartz, Department of Administration 651-201-2558
Mark Sulzbach, MPCA, 651-296-7768
Tyler Treichel, Department of Human Services 651-431-4256
Mark Wacek, MAC, 612-725-6428
Roger Wirkkunen, Department of Revenue 651-556-4002